



First 5 Santa Barbara County Co-Sponsorship Guidelines & Application

First 5 Santa Barbara County (First 5) offers co-sponsorships to:

1. Support community outreach/educational events and efforts that connect parents, providers and the broader community with information, resources, and/or services that support strong families and healthy child development for 0-5 year olds.
2. Support trainings, conferences and professional development opportunities for providers who serve 0-5 year olds and their families.

Who is Eligible?

Community-based organizations (i.e. parent support groups, health-related coalitions, local networks, etc.), nonprofits, schools and institutions of higher learning, and government agencies that serve children age 0-5 and their families.

How Much Funding is Available?

Co-sponsorships are typically awarded for no more than \$1,000 per training or outreach event. Funding requests for co-sponsorships of trainings and outreach events may be submitted to the Commission at any time during the year, but funding is limited.

Co-Sponsorship Guidelines

- The community outreach/educational event or training must benefit pregnant women/expectant parents, children 0-5 and/or their families or childcare providers/other providers.
- The application must be submitted at least 45 days prior to the event or training for review and approval.
- Recipients must acknowledge First 5 Santa Barbara County on public education and outreach materials produced for the sponsored event, either in an electronic or printed format. This includes; brochures, flyers, posters, save the date announcements, registration and program materials, TV/Radio PSA's, newspaper and newsletter advertisements. The specific wording of the attribution will be: "In partnership with First 5 Santa Barbara County"
- If awarded a co-sponsorship, the recipient must submit a written report on the event within 30 days of the event highlighting the activities that took place and results gained from the First 5 co-sponsorship dollars. Samples of promotional materials showing the recognition of First 5, as described above, must be submitted as part of the report. First

5 reserves the right to require additional information from co-sponsorship recipients as a condition of application approval and/or release of payment.

Once you apply

- Once your application and budget form has been submitted, the Executive Director will review and make a final decision on your request and an email notification will be sent to the contact person requesting the co-sponsorship. Funding decisions are final and cannot be appealed. The submission of an application is not a guarantee of funding.

[<<Insert application here \(swap out for new logos\)>>](#)